



This page has been last adjusted on 21st of May 2018.

Article 1: General

1. Your privacy is very important to us at RARE. We will handle your privacy related information with the utmost care. With this privacy policy we will explain what personal information is used, with which purpose this information is gathered and how long we keep this information. Next to this, we will also explain your rights with regards to processing your personal information.
2. This privacy policy is applicable on the website even as the services of RARE B.V. (further called 'RARE' or 'We'). You need to be aware of the fact that RARE is not responsible for other sites and sources. By making use of this website and our services, you accept our privacy policy.

Article 2: Personal Data

1. Depending on the preferred relationship with RARE, the following personal data will be collected and processed by us. We use this data to contact you and to continue our communication.
 - ♥ NAC-data (Name, Address, City)
 - ♥ Telephone number and email address
2. RARE keeps this data as long as necessary for the collaboration between the two parties.

Article 3: Purposes

1. We utilise and/or collect no data and information for any other purposes than the ones described in this privacy policy.
2. Should this information be used for any other purpose, then your permission will be asked prior to use.

Article 4: Database

1. In the General Data Protection Regulation (GDPR) a database is only allowed to contain information that is strictly necessary for the purposes for which the database is created, approval by the user and through an agreement. RARE works with two types of databases for practicing the primary activities. A locked database with data of clients, suppliers and partners kept in an Excel- and/or Word-document that everyone could see and adjust. For this we can be contacted via info@rare.nl.
2. A CRM-Software database that is used for PR-purposes with data of press and other media.

Article 5: Emails

1. All emails that are sent to an employee of RARE are saved on a secured server.

Article 6: Press releases and invitations

1. For PR-purposes, press releases and invitations are sent through the system of Smart.pr.
2. RARE has the freedom to send a journalist and/or blogger unrequested a press release or invitation as long as this is within the interest field of the person in question.



3. Should the receiver not wish to receive any press releases or invitations, he/she could unsubscribe at all times by clicking on the link in the email sent or to contact info@rare.nl.

Article 7: Events

1. The main task of RARE is to organise events with a culinary focus. For this, certain lists are created with attendees, partners, sponsors and other suppliers with the appropriate personal data. This data is also saved on our secured server.

Article 8: Photography & Video

1. For promotion, communication and execution of certain PR-tasks, RARE makes use of a (house) photographer from which the rights of the material belong to RARE. Should you have interest in certain imagery, you can contact us via info@rare.nl.
2. The imagery will be used for websites managed by RARE, social media channels managed by RARE and for PR-purposes such as press releases.
3. RARE will be attending multiple events where photo's and videos will be taken for the social media channels managed by RARE.
4. We assume that you have no objection to these images appearing in media. Should this be the case, please state this at the event itself.
5. Should you wish not to be photo- and/or video graphed, indicate this clearly with the organisation, photographer, videographer or send an email to info@rare.nl.

Article 9: Suppliers, partners & sponsors

1. To fulfil our job as event planners and PR-agency, we work with several suppliers, partners and sponsors. Think of printing companies, outdoor commercial companies, photographers, videographers, wholesales, etc.
2. This data will only be necessarily used for common interest, agreement or approval by the party in question and always commissioned by the client.

Article 10: Third parties

1. RARE shall not share any privacy sensitive data or information with third parties.
2. Privacy sensitive data or information will exclusively be shared internally, whereas our employees are obligated to handle this with discretion and to respect the privacy of your data of information.

Article 11: Alterations

1. Any changes within RARE could alter this privacy policy and lead to changing this statement. We recommend viewing this document on a regular basis to keep being informed.

Article 12: Questions?

Should you have any queries, questions or remarks about this privacy policy, please do not hesitate to contact us.

